OSHAWA

ONTARIO

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A CONVENTION *and* TOURIST CENTRE

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Foreword

THIS little booklet has been written with a view to bringing to the attention of those who have the opportunity of reading it, the advantages and facilities of Oshawa, Ont., as a convenient and attractive centre for the tourist to visit, or for the holding of conventions, picnics and other forms of public gatherings. Probably no City of equal size in Central Canada can boast of having so much to offer for sight-seeing purposes, education, amusement and recreation as has Oshawa, favorably and strategically located on Lake Ontario, just thirty-two miles east of Toronto, and flanked on the north with fishing and hunting areas unsurpassed in any part of the province.

With a historic back-ground dating back to 1793, the home of General Motors of Canada, and many other large industrial concerns of national interest, and a warmth of hospitality on the part of all its citizens, the City of Oshawa brings to the visitor within its gates sources of information, pleasure and friendship long to be remembered.

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Location of Oshawa

OSHAWA is easily reached by motor, bus, boat and railway, and internally is served by a street car service which runs from the lake front to the northern limits of the City. The King's Highway No. 2, connecting Windsor with Montreal, follows a course through the very centre of the business section. Bordering beautiful Lake Ontario for a considerable distance both east and west of Oshawa, this highway provides a delightful scenic drive as it winds its way through town and hamlet, across rich farming areas, and the picturesque hill and valley landscapes, resting in all their natural beauty to charm the traveller on his merry way. The two great transcontinental railways both have main trunk lines through Oshawa, while during the season of navigation the harbour is available for cruising yachts, passenger and excursion boats that ply the waters of Lake Ontario and the St. Lawrence. Viewed, therefore, from any angle desired, it would be difficult to conceive of anything more pleasing to the eye than the combined grandeur of this lake and land region so richly endowed with nature's framework of all that is lovely and delightful to make it the logical stopping place for the tourist and lover of out-door life; a veritable paradise for the hunter and fisherman.

Oshawa—Then and Now

OSHAWA has had somewhat of a rapid yet vigorous growth. Since the days when Oshawa was Skae's Corners until now, there has been a continuous forging ahead. True, there have been periods when the advancement was negligible, but in the main, the efforts on the part of the citizens to build the City of Oshawa have been successful. From the early days when Simcoe and King Streets were simply cross-roads in the country, an unending development has given the present generation one of the most beautiful cities in the Dominion of Canada. Nestling at the foot of a high range of hills, and extending to the blue waters of Lake Ontario, the City

of Oshawa is fortunately surrounded by many beautiful fertile areas, where farming in all its aspects, provides the main rural activity.

Here, basking in a delightful climate, the citizens of Oshawa go about their daily tasks, each striving to do his part to leave Oshawa just a little bit better than when he found it.

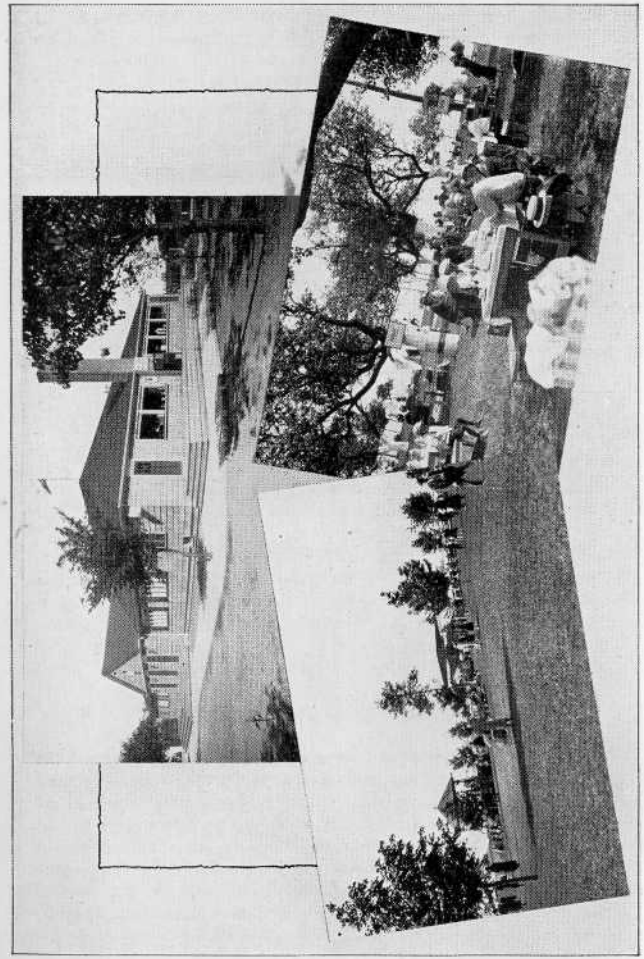
In Oshawa there are history marks here and there that stand like sentinels guarding the past. But Oshawa does not live on tradition alone. Her citizens are busy constructing beautiful parks, palatial residences, developing restricted home areas, large and modern schools, all of which compare favorably with the best in our Dominion. More than 80 miles of paved streets have been built during the past decade, for the convenience of its citizens, which have increased in number during the past 30 years from 5,000 to 25,000.

Oshawa has always been known as a city of hospitality —its citizens have been ever ready and willing to extend a welcome that was warm and genuine to all newcomers —and it was this characteristic feature that has won for Oshawa an enviable record from the days when it was known as Skae's Corners, named after Edward Skae, and which later was incorporated under the name of "Oshawa" in 1842. And now, in presenting this booklet, which is a bird's eye view of Oshawa, we say, in all sincerity, "Come to Oshawa," we will make you glad you came and you will be sorry when you say "Good-bye."

Industrial Expansion

FOR YEARS Oshawa has been widely recognized as one of the leading industrial cities in Canada, and rightly so, because apart from the many large and important industries which carry on operations within its borders, the City also has the distinct honour of being the home of General Motors of Canada, Ltd., regarded as the largest plant of its kind in the British Empire.

Some idea of the extent to which manufacturing is carried on in Oshawa may be gathered from official returns which show that the annual production of ten of



Two of Oshawa's Parks and Pavilion

the major industries has a total value of approximately $43,000,000. It will also be of interest to observe that the same ten industries provide work for nearly 6,000 people and a yearly payroll of approximately $6,500,000.

Regarding General Motors of Canada, Ltd., the Oshawa factories of this great industrial concern cover over two and one quarter million square feet, and in these have been manufactured, during the past twenty years, more than 850,000 General Motors cars, many of which have been shipped to as many as sixty-five different countries in a single year.

The factories of General Motors at Oshawa, where the head offices of the Company are located, present a unique opportunity for visitors to witness the manufacturing of the component parts of a car, as well as the complete assembly of many makes of cars. Competent guides are always available to conduct visitors on a tour of inspection of the plant.

Oshawa Harbour

UNDER improvement work being carried on from year to year, Oshawa harbour is destined to become eventually one of the country's most important inland ports. Already more than $375,000 have been expended by the Federal Government on the construction of piers, dredging the channel, enlarging the basin and otherwise improving the whole area. When completed, lake boats of the largest size, those now passing through the Welland Canal, will be able to enter with fully laden cargoes. Even to-day, boats drawing up to fourteen feet of water are bringing in coal and other freight for the factories.

An industrial centre is usually looked upon as a place where cheaply constructed homes predominate and smoke emits from high stacks in a volume that fills the air with a density of soot and dirt, completely obscuring the brightness of the sky. That condition, however, does not apply to Oshawa, the residential districts of which furnish concrete evidence of a degree of pride in the maintainence of modern homes, well kept lawns, paved streets and tree-studded boulevards. Many of these homes are large, commodious structures, of latest architectural de-

sign, with spacious grounds around them to provide the setting of estates. Without a drive through some of these lovely residential areas, no visit to Oshawa has been made complete.

The Shopping District

Oshawa's mercantile district has a definite attraction and a lure to those who enjoy modern facilities for shopping.

One of the most convenient features of Oshawa's downtown area is that it is closely assembled in a district not exceeding eight blocks. One can park an automobile anywhere in the shopping area and be readily accessible to all down town stores. There is no need for long tedious walks, no fear of a tiresome shopping journey. Oshawa stores are stocked "second to none" in the Province, with modern merchandise, everything from the tiniest toy to the largest Cadillac automobile.

You will find Oshawa merchants most accommodating, too; they know their merchandise and prices are right, and they strive to make the store's personnel hospitable and courteous. Without doubt this reputation built by Oshawa merchants is a valued feature, which shoppers in Oshawa greatly appreciate.

Parks and Playground

OSHAWA has always been noted for its fine, large parks and supervised playgrounds. These splendidly equipped recreation grounds, maintained for both pleasure and sport, are the pride of every citizen and of special interest to the vacation seeker, because they provide all the facilities necessary to make a holiday, whether it be of short or long duration, a pleasant outing, which one has always in mind. Lakeview Park, undoubtedly one of the most attractive places to be found anywhere along the shores of Lake Ontario either East or West of Toronto, has all the advantages and conveniences necessary to provide pleasure and entertainment for both old and young—a real holiday in the cool, refreshing atmosphere that wafts its way off Lake Ontario on

a hot summer's day, to bring renewed strength, vigor and health to those who wish to bask in the sunshine or find retreat in the shade of those lovely leaf-winged trees that nature and the hand of man have provided. This park contains sixty-five acres, divided in two sections, the one for athletic games, the other for quiet rest and refreshment. The grounds for games and other forms of sport are admirably suited for the purpose, while the other section, carpeted with green grass, spotted here and there with winding walks, gives a commanding view of the lake. A free parking area is located on the grounds, and all kinds of refreshments are available. Benches and tables are provided without charge. For those who desire to dance, Jubilee Pavilion is there, presenting nightly Canada's outstanding orchestras. There is also a good and safe swimming beach, in fact, every facility to meet the requirements for a happy holiday.

There is also Alexandra Park, containing 25 acres, with areas for baseball, softball, soccer football, rugby football and a supervised playground for children.

Another recreation ground is Rotary Park, with its supervised playground and outdoor swimming pool.

Cowan Park has also a supervised playground.

The Hospital

THE OSHAWA General Hospital is rated by the American Hospital Association as standing high among hospitals of its class on the continent. It has an approximate capacity for 100 patients, and is equipped with thoroughly modern operating room, X-ray rooms, modern anaesthetic machines, laboratory facilities, etc. A full time physician is in charge of X-ray and laboratories. The Oshawa Hospital has all the facilities of the larger hospitals, and is housed in a spacious three storey building with a maternity wing, surgical wing, and a central section. The administrative offices are located in the central section, and wards are located on the ground floors, private wards on the second floor and X-ray rooms, and laboratories, dispensary and treatment rooms are all located on the third floor. The nursing staff consists of approximately forty graduate and

HOTEL GENOSHA

A modern, comfortable Hotel in Canada's Motor City

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THERE is no service in which the traveller demands a higher degree of comfort, convenience and cleanliness than in his hotel accommodation. You will find these requirements in every detail in the Genosha. No where except in the larger cities like Toronto and Montreal will you find such personnel, equipment and convenience featured.

The lounge is unusually large for a hotel of the capacity of the Genosha. Deep, cosy chairs, thick pile carpets and a variety of modern lamps, combine to make a setting so inviting, that the urge to spend half an hour there after dinner becomes almost irresistible. Adjoining the spacious rotunda is the "hall of good food"—the Genosha Coffee Shop. Here you receive quick, efficient service at spotless counters.

For those who enjoy a delicious meal well served in a quiet restful atmosphere, the Genosha dining room has an immediate appeal. A table d'hote luncheon and dinner is served, as well as a la carte service.

The numerous banquet halls of the Genosha have become very popular for social parties and gatherings and are fast becoming the real rendezvous of such activities.

The convention facilities of the Hotel Genosha are very commodious as the rooms range in size to accommodate from 10 to 500 persons. Many organizations and clubs have chosen the Genosha and it is increasingly becoming the convention centre.

OSHAWA :: ONTARIO

HOTEL GENOSHA

You can pick no better place for an overnight stop

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THE GUEST rooms are tastefully furnished in walnut, each with twin beds, telephone, spotless tile bathroom and shower, and radio. The installation of radio in each room is typical of the care taken to make your visit to the Genosha most enjoyable. Simply plug in the switch to hear the programme which is coming over the master radio in the rotunda.

The Valet Service is operated to give immediate attention. A phone call to the desk and your requests shall be promptly attended to.

Guest Laundry Service—An eight hour service is available for linens, toggery and dry cleaning.

The Genosha Management are always ready to make special arrangements for hunting and fishing parties who desire to use the hotel as their headquarters. Also to arrange accommodation for those who desire to play golf on Oshawa's fine 18-hole course.

Efficiently, without fuss or bother, everything you want is at your hand. With all its extra comfort and convenience, rates at the Genosha are remarkably moderate. Plan to stop here. You will enjoy the hospitality and good service for which the Genosha is noted.

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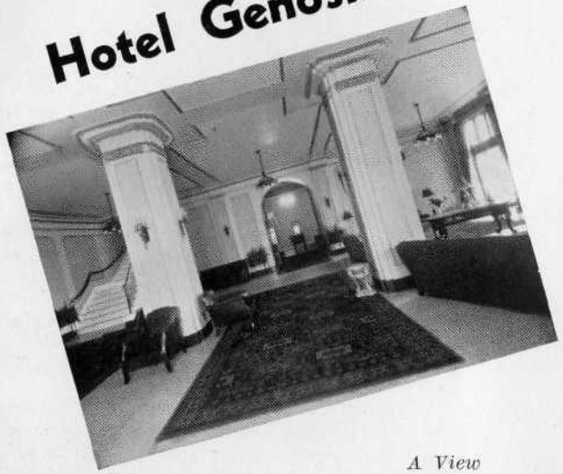
The Hotel Genosha



A View of the Main Rotunda

From every standpoint — personnel, equipment, convenience — you will find in the Genosha just what you want in an hotel. It is one of the finest on the Kingston Highway. Plan your trip to include a stop at the Genosha.

105 Comfortably Furnished Guest Rooms

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A Radio in Every Room

Delicious Meals in Coffee Shoppe or Dining Room

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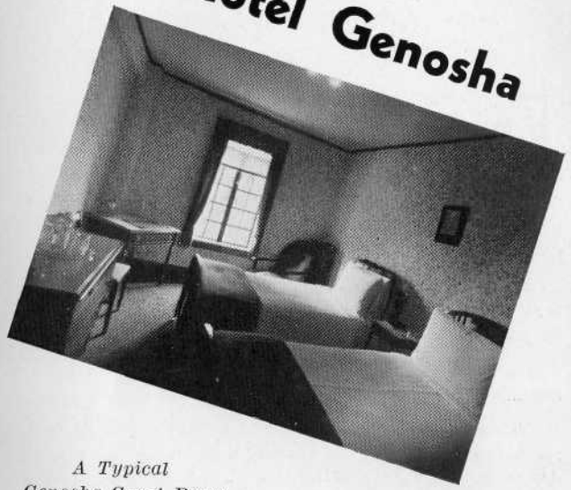
Ample Convention Facilities

THE HOTEL GENOSHA
OSHAWA

ONE OF THE FINEST HOTELS IN CENTRAL ONTARIO

The Hotel Genosha



A Typical Genosha Guest Room

You feel entirely at home the moment you enter the Genosha, where "hospitality" is the governing rule. The spacious rotunda invites you to rest an extra half hour, or to pleasant conversation with friends. The dining room or coffee shoppe you will find to meet your every need.

student nurses. The graduates of its Training School are well regarded in their profession, and have added considerable prestige to the institution.

Twenty-six doctors, all resident in Oshawa, make up the active staff of the Oshawa General Hospital. The associate staff of physicians, practicing in the County of Ontario, in which the city of Oshawa is located, also are identified with the hospital activities. The hospital is sufficiently removed from the business section, being located on Alma Street in the northern section of the city, to be away from unnecessary noise, yet within easy reach of the downtown area.

The Oshawa Hospital organization has won an enviable position in the regard of the citizens, and enjoys the goodwill of the entire district in which it is rendering a most useful service.

Sport Activities

THE PEOPLE of the city of Oshawa have always taken a keen interest in Sports, and as a result, recreation finds outlet in different forms of activity such as golf, tennis, baseball, lawn bowling, cricket, hockey, etc.

For the golf enthusiasts, there are two courses available. The Oshawa Golf Club is located within the city limits, and has many natural as well as artificial hazards to test the skill of the golfer. This championship 18-hole course has a gradual slope from both sides, through its entire length, to the floor of Oshawa Creek, a beautiful green course to play on and a modern clubhouse for rest and entertainment. It is generally known as one of the most sporting courses in Ontario, and widely patronized by many of the best followers of the game. Visitors to Oshawa will find the Oshawa Golf Course to be a splendid retreat to while away an afternoon, because here hospitality is an inherited virtue, and all visitors welcome guests.

Oshawa also is the possessor of a public golf course, known as Downsview, a nine-hole course which also has many natural and artificial advantages. It possesses extraordinary natural beauty and accommodates a large

number of golfers daily. Here one can enjoy golf at exceptionally low cost.

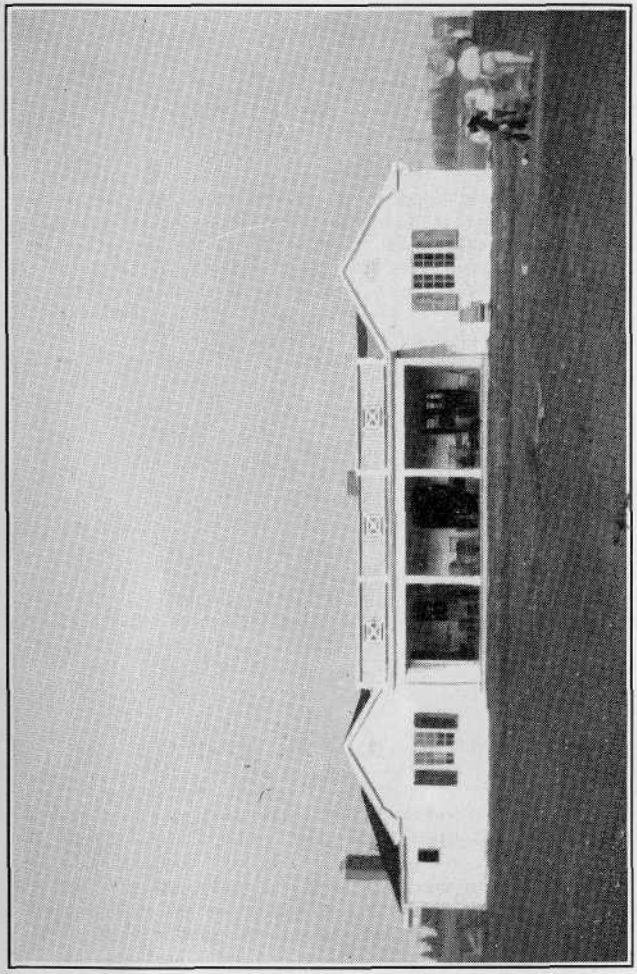
The Oshawa Tennis Club have splendid courts and a clubhouse centrally located; the greens of the Oshawa Bowling Club are always in splendid condition for the keen bowler; badminton is practiced enthusiastically by several organizations in the city; baseball is a major sport, as is also softball; curling is a popular and fascinating game with a large following; and hockey the premier sport of the winter games. Oshawa is also the proud possessor of an exceptionally large and modernly equipped arena. It is often referred to as the Mecca for sport during the winter season. Adjacent to the arena is a large outdoor stadium where rugby, baseball, softball, etc., are in full swing during the summer months. In every line of sport Oshawa is particularly well equipped with conveniences for play.

Oshawa Fair

THE SOUTH Ontario Agricultural Society holds in the city of Oshawa in the early autumn an annual exhibition, at which are shown agricultural products, flowers, seeds, vegetables, livestock, etc. The fair enjoys the goodwill, of not only the citizens of Oshawa, but of the surrounding district, with an attendance annually of many thousands. The event is held in Alexandra Park, Oshawa.

Water and Light Services

Water and light systems in Oshawa are owned by the city and the quality of service is unexcelled by any other city of its size in the Province of Ontario. Water and light is available to all parts of the city, and the services are in advance of immediate requirements. The Public Utilities headquarters are located on Simcoe Street South, in offices recently erected for their particular requirements.



NEW CLUB HOUSE OSHAWA GOLF AND COUNTRY CLUB
One of the finest eighteen hole courses in Canada

A Great Fishing District

THE VISITOR fond of fishing will find plenty of scope to test his skill in the innumerable small lakes and streams all within a radius of forty miles of Oshawa. Quite a number of these waters are being continually stocked by the Oshawa Anglers' Association, and for a day's outing there is no finer sport than to take a rod and line, join some friends and motor to one of these places. Lake Scugog, 17 miles north of Oshawa, is a great spot for the angler in search of large mouth bass and muskies; in Rice Lake, 40 miles east, wall-eyed pike, pickerel, muskies, and bass, both large and small mouth, are to be had in large numbers; Pigeon River, which runs into Pigeon Lake 62 miles distant, is one of the best spots in Southern Ontario for muskies, while running north-east of Oshawa are countless small streams and ponds in which brook trout may be caught. There is also Frenchman's Bay, 18 miles to the west of Oshawa, where pike fishing is good.

Modern Theatres

OSHAWA proudly boasts of two of the finest and most modern theatres in Canada, conveniently located on King Street East, within the shadow of the City's main intersection. The Regent is one of the ace theatres on the Famous Players Canadian Circuit, with a seating capacity of 1,200; Marks Theatre is under the Oscar Hanson Ontario chain management, with 800 seats. Both theatres cater daily to the most discriminating amusement seeker, presenting outstanding screen successes simultaneously with other leading cities in Canada and the United States. Modern appointments, combined with perfect courtesy, make these institutions delightful recreation centers. Daily matinees are given at both theatres, with two evening shows commencing at seven and nine o'clock.

Service Clubs

Service Clubs and Fraternal Organizations flourish in Oshawa, and to attend the meetings of any of these the member tourist is always a welcome guest.

The Rotary Club meets on Monday at noon. The Kiwanis on Tuesday at noon, and the Kinsman Club Thursday evening at the dinner hour. Most of the fraternal organizations hold regular meetings once a month.

To handle medium sized convention gatherings and the tourist traffic, Oshawa is particularly fortunate in having several hotels, well fitted and suited to meet every requirement of people away from home. These hotels specialize in catering to the travelling public in a way that makes the guest feel "right at home," from the time the register is signed until departure.

Convenient to all the hotels there will be found garages and service stations where cars may be checked in for storage, repairs, or a general "fill up" of fuel and water for the next day. Free parking is also available for those who desire to leave their cars in the open.

Tourist Information Bureau

Tourists to the City of Oshawa will find the Chamber of Commerce offices directly across from the Post Office, and on the main highway street. a bureau of information for particulars covering roads, all forms of civic activity, points of interest, urban and rural, and where the fishing and game grounds are to be found. This service is free and tourists are invited to make use of it.

There are many church edifices in Oshawa, where Sunday services may be attended with definite assurance of receiving a cordial greeting of fellowship. All denominations are represented in the group, there being seven (7) of the United Church faith; one (1) Presbyterian; one (1) Regular Baptist; one (1) Independent Baptist; one (1) Lutheran; three (3) Anglican; one (1) Roman Catholic; a Salvation Army and ten (10) other churches of various denominations.

Public Library

OSHAWA'S fine and adequately equipped Public Library is situated one block south of the main corners on Simcoe Street. It has a total of 11,260 volumes in the adult section, with 4,102 volumes in the juvenile section. Approximately 1,000 pamphlets are also on its shelves, and some 63 periodicals are received by the institution. There is a capable staff consisting of four young ladies, who efficiently administered to 113,835 borrowers in the adult section last year, and 35,264 borrowers in the juvenile section. The lending library is open from 10 o'clock in the morning until 9 o'clock in the evening every day except Sunday, with the Library closing at 1 o'clock on Wednesday afternoons from May to October.

Educational Institutions

OSHAWA has seven Public Schools, a Separate School and a Collegiate and Vocational Institute which provide admirable educational facilities in a city of 25,000 people. These modern institutions of learning are so located in the various sections of the city that they are easily accessible from the district which they serve.

The O.C.V.I. building, one of the finest in Ontario, has a capacity for 1200 students and in addition to the regular curriculum carries on a technical and vocational school for the training of young men and young women in useful trades. It carries a staff of 36 teachers and a Principal. The seven Public Schools have a staff which totals over 80. Home and School Clubs are active in each section and give valuable aid, particularly in sports and social activities. With the growth of the school population, which is now well in excess of 5,000, it is the intention of the Board of Education to open up another school in the near future.

Lest We Forget

OSHAWA has been mindful of its debt to those who gave their lives in the Great War, and its "Garden of the Unforgotten" is an impressive and beautiful tribute to them, centrally located in Memorial Park, on Simcoe St. South. Among the stones of which this memorial is constructed is one from every country which participated in the War on the side of the Allies, these being brought to Oshawa especially for this purpose. Lights burn day and night in this "Garden of the Unforgotten" in token of the fact that "their names shall live for evermore."

"The Thornton Memorial Cairn" is another interesting feature, erected in 1933. This cairn stands on the Kingston Highway, two miles west of Oshawa, on the very site "where began the mission of Robt H. Thornton, D.D., whose pioneer work in the cause of religion, education and social reform has bequeathed to a grateful people a century of treasured gifts." This cairn is fifteen feet high and set into it near the base is a replica in stone of the log church where Dr. Thornton first began to preach.

Distance from Oshawa to

Alexandria Bay	162.0	Gravenhurst	92.5	Port Hope	29.8
Barrie	73.0	Guelph	91.0	Prescott	189.4
Belleville	79.6	Hamilton	75.5	Quebec	557.0
Bracebridge	103.7	Huntsville	131.3	Rochester	199.0
Brantford	97.7	Ingersoll	134.3	Sarnia	213.0
Brockville	178.3	Kingston	129.6	Sherbrooke	413.0
Buffalo	139.0	London	154.3	St. Catharines	110.5
Callendar	220.0	Montreal	315.1	St. Thomas	164.0
Chatham	221.0	Napanee	105.3	Toronto	32.7
Cobourg	37.1	Niagara Falls	125.0	Trenton	69.0
Cornwall	237.7	North Bay	229.0	Whitby	3.9
Detroit	266.0	Oakville	55.0	Windsor	263.0
Gananoque	147.3	Orillia	67.4	Woodstock	125.2
		Ottawa	250.0		

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